



# Virginia Green Historic Sites



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## Natural Bridge- National Historic Landmark

### Natural Bridge, VA



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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## Natural Bridge- National Historic Landmark

Natural Bridge is one of the oldest tourist destinations in the United States. The Natural Bridge of Virginia is located in the community of Natural Bridge, which is located in Rockbridge County. The Bridge has been included in several "Seven Natural Wonders of the World" lists, mostly in the 19th and early 20th centuries. It has been designated a National Historic Landmark, a Virginia Historic Landmark, and is listed in the National Register of Historic Places.

The Natural Bridge joined Virginia Green to promote the conservation of the National Historic Landmark for education and enjoyment by future generations.

### Virginia Green Activities

#### This facility pledges that they:

##### Recycle.

- Plastic bottles
- Aluminum cans
- Please identify your recycling vendor(s) or service (the company and/or local government that collects your recyclables) (*required for Virginia Green*): \_\_\_\_\_ C&S Disposal

##### Minimize the use of disposable food service products.

- Use disposable food service items that are recyclable in your area
- Use compostable food service items and direct this material to available composting operations in your area

- Please list the disposable food service products that are used at your facility: (*required for Virginia Green*) C&S Disposal

### **Reduce solid waste.**

- Track overall solid waste costs (*required for Virginia Green*)
- Use bulk soap dispensers in public restrooms
- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

### **Buildings and grounds**

### **Use water efficiently.**

- Track overall water usage and wastewater costs (*required for Virginia Green*)
- Perform preventative maintenance to stop drips and leaks
- Have an effective landscape management plan that includes one or more of the following:
- Maintain vegetative buffers around streams and ponds

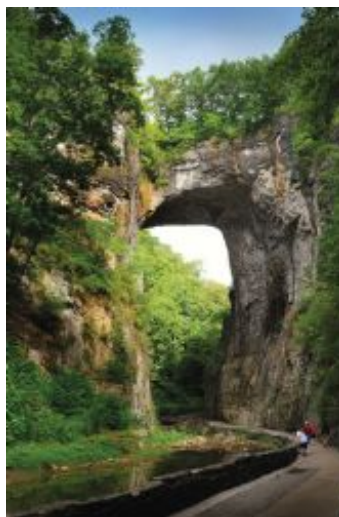
### **Conserve energy.**

- Track overall energy bills (*required for Virginia Green*)
- Have had an energy audit to identify efficiency opportunities within the past 12 months
- Use natural lighting

### **Source of energy**

### **Offer a green events package**

- Include the availability of "green meetings / conferences" in marketing packages (see the factsheet on Environmentally - Responsible Conferences and Events)



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For more information on **Natural Bridge- National Historic Landmark**, see [www.naturalbridgeva.com/recreation/the-natural-bridge/](http://www.naturalbridgeva.com/recreation/the-natural-bridge/) or contact Carly Pleines at [cpleines@naturalbridgeva.com](mailto:cpleines@naturalbridgeva.com) or 540-458-3776.

For more information on the Virginia Green program,  
see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



**Virginia Green** is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

